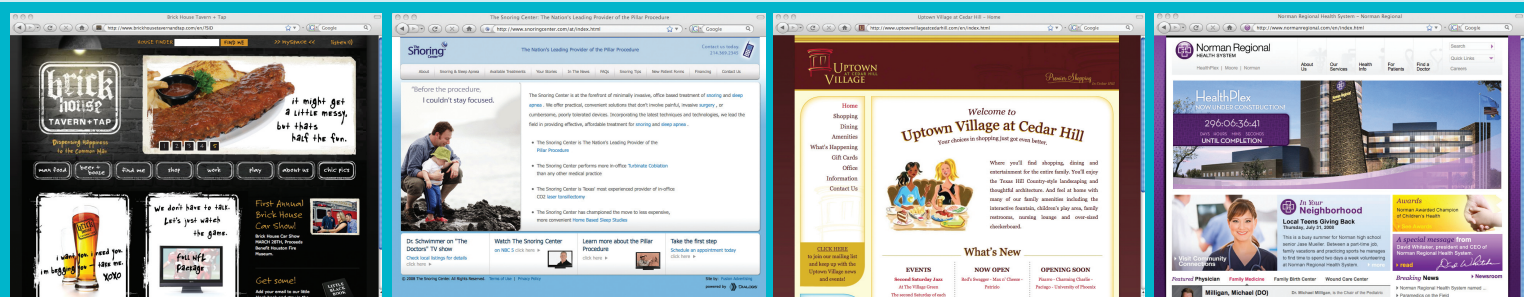
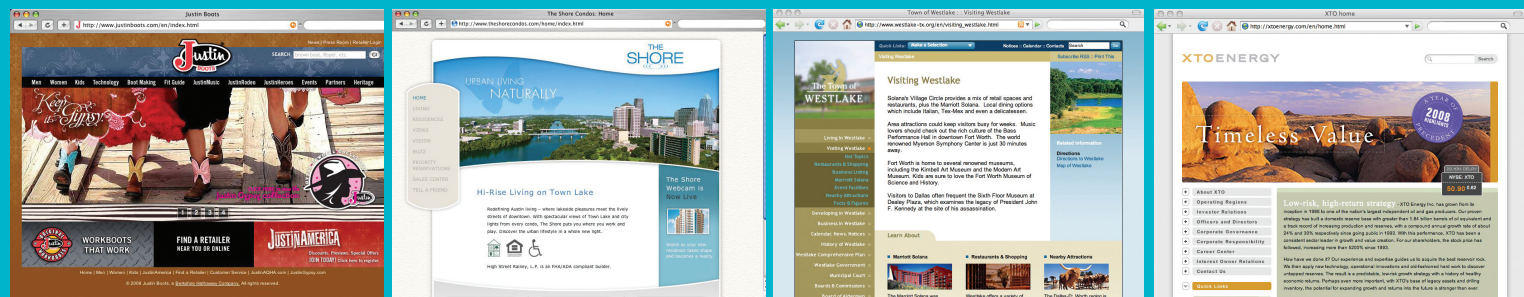


What makes Dialogs the most powerful, feature-filled web implementation tool around?



Take a look.

You mean business. Don't play around with the internet.

Dialogs is the web development tool that means business.

Some web development tools were meant to be blog tools. Some were meant to be simple CMS. Dialogs is much more. Dialogs is the most design-accurate web development tool around. If it can be done on the web, Dialogs can handle it.

Dialogs delivers pages with innovative, interactive features but also empowers you to maintain your own content. With Dialogs you can edit, add, or delete website content from your internet browser from anywhere in the world.

With Dialogs, you work the web.

When is Dialogs the right choice?

Dialogs has been successfully deployed for businesses of all sizes – from businesses still seeking their fortune to corporations listed by *Fortune*. It has been used for municipalities, educational institutions, restaurants, shopping centers, real estate developments, architecture and construction companies, healthcare institutions, national retailers, and local shops.

Dialogs can manage small brochure sites with only a few pages of content as easily and efficiently as it manages large corporate sites with thousands of pages. Best of all, it is far more cost effective than the large enterprise level solutions, plus it includes many features like blog and forum tools and project management tools that the bloated systems charge extra for (or can't provide at all).

Dialogs has the features you want.

| | | | | | |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| CONTENT MANAGEMENT | DESIGN ACCURACY | SEO TOOLBOX | SOCIAL NETWORKING | WEB 2.0 EXPERIENCE | FLASH AND RICH MEDIA |
| Great things happen when technology and design work together. | Where designers don't fear programmers, and vice versa. | A great website isn't so great if no one can find it. | Successful sites embrace current communication trends. | Websites can be fun to use and still be good for business. | Beancounters no longer frown on Flash and other rich media. |

Content Management sounds like a good idea ...

Content Management Systems keep progressive websites current while enforcing design and style rules. The original intent of CMS was to separate content from design – once the design was in place, site content could be maintained from simple browser-based forms without breaking the design. Unfortunately, CMS has gotten a bad reputation by trading design accuracy for content flexibility.

Dialogs imposes no limitations on creative expression.







Designing for a Dialogs website means never hearing, “That can’t be done.” If it can be done on the web, it can be done in Dialogs. Dialogs-driven websites are built to support web standards (XHTML, CSS, HTML, RSS), ensuring efficient and consistent rendering of your information.

Finally, CMS the way it was meant to be.

Dialogs presents simple-to-use but powerful tools to author, edit, and approve content with minimal technical knowledge and training. Low-level staff may author original content and then flag it for editing, illustration, or design work by more skilled staff before final approval and deployment on the live site. Content may be scheduled for automatic archiving or deletion to eliminate the risk of stale site information.

Dialogs delivers efficiency. Dialogs may be configured to store content in the manner that best suits the site. Information entered once may easily be re-used on multiple pages – content is instantly updated on all pages that use it.

All this, without compromising design.

| | | | | | |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| eCOMMERCE SOLUTIONS | GLOBAL ACCESSIBILITY | DATA APPLICATIONS | TECHNICAL DOCUMENTATION | SECURITY SAFEGUARDS | PROFESSIONAL SERVICES |
| People like buying on the web. Selling can be just as fun. | Business on the internet is better when no one is left out. | Website content can flow in and out with ease. | Dialogs means never having to ask, “How did we get here?” | Internet security may be your most significant business risk. | Fill the gaps in your own capabilities by leveraging the experts. |

Website content structure that makes sense.

Dialogs websites are configured to make it easy to maintain content with minimal technical understanding and without fear of “breaking” the site. Website content is accessed by using the items in the Content menu **1** in the primary navigation in the left column.

Some content is organized by Pages.

There are a variety of ways to organize content in Dialogs. Some content within the website may be edited by locating the specific page **2**.

This table shows pages of content. The “Position” **3** field controls the order content will appear in the navigation. For example, the page with a position of 03 (SEO Toolbox) **4** appears in the nav before 04 (Social Networking) **5**.

1 Content

2 Features

3 Search

4 SEO Toolbox

5 Social Networking

| Position | Feature (Name) | SEO URL | Status | Modified By | Edit |
|----------|-----------------------|----------------------------|--------------|--------------------------------------|------|
| 01 | Content Management | Content_Management.html | | 07-30-2009 14:55:57 Brett Barron | |
| 02 | Design Accuracy | Design_Accuracy.html | | 07-15-2009 12:57:38 Charlie Brown | |
| 03 | SEO Toolbox | SEO_Toolbox.html | | 07-30-2009 10:15:02 Charlie Brown | |
| 04 | Social Networking | _Networking.html | | 08-02-2009 16:46:34 Robert Kruger | |
| 05 | Web 2.0 Experience | Web_2_0_Experience.html | | 07-30-2009 10:16:08 Charlie Brown | |
| 06 | Flash and Rich Media | Flash_and_Rich_Media.html | | 07-30-2009 10:17:01 Charlie Brown | |
| 07 | eCommerce Solutions | eCommerce_Solutions.html | | 08-04-2009 15:42:12 Robert Kruger | |
| 08 | Global Accessibility | Global_Accessibility.html | | 07-15-2009 12:59:41 Charlie Brown | |
| 09 | Data Applications | Data_Applications.html | | 07-30-2009 10:24:32 Charlie Brown | |
| 10 | Tech Documentation | Tech_Documentation.html | Short Blurbs | 07-15-2009 12:59:58 Charlie Brown | |
| 11 | Security Safeguards | Security_Safeguards.html | | 07-30-2009 10:10:25 Charlie Brown | |
| 12 | Professional Services | Professional_Services.html | | 07-16-2009 08:52:07 Brett Barron | |

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POWERED BY DIALOGS™

Successful sites capitalize on current social networking outlets.

Dialogs gives you a third option. Let Dialogs do the social networking work for you. This new communication trend doesn't need to be overwhelming. Dialogs includes a variety of built-in modules designed to easily connect to the new social network.

- Embed social bookmarks to link to facebook, twitter, LinkedIn, or any other social site.
- Use RSS feeds to easily push your news, events, or blog entries directly to facebook or twitter or any RSS reader.
- Automate the data push to social sites so you write content once, and it will appear everywhere.

To blog or not to blog ...

Blogs serve several purposes in a site. A blog is an opportunity to put a face on a business. Blogs can engage employees, too, reducing costly staff turnover. Plus, blog content can greatly improve SEO.

Many stand-alone blogging tools limit design, making it a challenge to keep branding consistent. Dialogs includes a blog tool that gives you "out-of-the-box" blogs that don't look "out-of-the-box."

People want to be heard.

Sometimes we are more convincing when we let others speak. You can include customers and site visitors in the conversation with the Dialogs forum tool. You can customize the forum to recognize and remove inappropriate content. You can also set up moderators to approve content before it can be seen by the public.

Want a Five Star/Thumbs-Up rating system for content on your website? No sweat! Comments, anyone? Dialogs makes it easy to open up virtually any content to user-submitted comments.

Don't be anti-social. Let us show you how to be a part of the conversation.

Featured website
SnoringCenter.com makes some noise with search engines.

FREE HOSTING
with the purchase of every Dialogs license
Limited time offer!

"My clients are consistently blown away by their ability to control mission-critical content, without having to worry about breaking design or presentation rules."
— Brent W., developer partner

DIALOGS FEATURES

- Content Management
- Design Accuracy
- SEO Toolbox
- Social Networking
- Web 2.0 Experience
- Flash and Rich Media
- eCommerce Solutions
- Global Accessibility
- Data Applications
- Tech Documentation
- Security Safeguards
- Professional Services

WEBSITES SHOWCASING SOCIAL NETWORKING

- Norman Regional
- Snoring Center
- REAL School Gardens
- Rhonda Allison
- Dialogs

KEY INFORMATION

- The Dialogs
- The Publisher
- Hosting Specifications
- The License
- Philanthropy
- Special Offers
- Buy Dialogs

RECENT WEBSITES

- Dialogs
- Enigma Tech
- Rhonda Allison
- Rowlett Park & Rec
- City of Fate
- Norman Regional
- Brick House

CONTACT US

- Kaleidoscope
- 5307 East Mockingbird
- Suite 500
- Dallas, TX 75206
- 800-707-0106

CONNECTIONS

SEARCH

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POWERED BY DIALOGS™

Website content structure (continued).

Some content is organized by Lists.

A unique feature of Dialogs is the use of content “Lists.” Lists add flexibility to how you present your message, it creates a dynamic user experience, and it increases the productivity of content managers. Here’s how Lists work:

- A List can contain a variety of content items including headings, body copy, or visual assets.
- List items may be tagged so the list items can appear with related content.
- Lists (or individual List items) may be re-used on multiple pages throughout a website. Each appearance of re-used content can have its own unique design or formatting.
- Lists can control textual content, graphic content, or entire content areas such as banners or badges.

In www.Dialogs.com, we manage a list of badges ❶. There are four different styles of badges (text, feature, image, and web-site) ❷. Each style has its own rules for behavior.

Text badges are used for testimonials ❸. Because these badges vary in height, they never appear on the home page, where the badge height must remain a constant. These badges don’t link out to anything.

Feature badges promote the 12 key features of Dialogs ❹. These badges are animated GIFs, and appear on all pages. These badges link to other pages within the site.

Image badges are used as promos ❺. These badges link to other pages within the site and to external websites like Facebook.

Website badges promote specific site in our portfolio ❻. These badges link to the “Websites” section, with the site shown on the badge highlighted.

Each sub-page throughout the site randomly displays three badges, but no two badges are the same type.

DIALOGS™ www.dialogs.com User: [Robert Kruger](#) | [Logout](#)
Auto Logout at 22:24

Capture Architecture Pages Features

Content Badges

Pages Add Badge

1 Badges

Total Records: 24
Page 1 of 2

Search Clear Advanced Search

| Asset | Headline / Alt | Type | On Homepage | Status | Modified By | Edit |
|-----------------------------|---|-----------|-------------|--------|--------------------------------------|------|
| | Brent testimonial - customers are blown away ... | Text | N 3 | ● ● | 07-10-2009 14:31:14 Robert Kruger | |
| dialogs_badge_ecommerce.gif | Can my website have ecommerce without assuming a huge amount of risk? We have the answers you need to succeed. | Feature Y | 4 | ● ● | 07-31-2009 08:47:38 Brett Barron | |
| connect_facebook.jpg | Dialogs on Facebook. | Image N | 5 | ● ● | 08-04-2009 09:16:36 Robert Kruger | |
| dialogs_badge_global.gif | Do I have to buy an enterprise solution to add other languages to my website? We solve high-end problems without the high price. | Feature Y | 6 | ● ● | 07-31-2009 11:43:13 Robert Kruger | |
| websites_badge_norman.jpg | Featured site: NormanRegional.com gives hospital system a healthy look. | Website N | | ● ● | 07-31-2009 12:54:55 Robert Kruger | |
| connect_twitter.jpg | Follow Dialogs on Twitter. | Image N | | ● ● | 08-04-2009 09:13:58 Robert Kruger | |
| offers_free_hosting.jpg | Get FREE HOSTING with every Dialogs license purchase. Limited time only. | Image N | | ● ● | 07-31-2009 07:38:35 Brett Barron | |
| dialogs_badge_richmedia.gif | How can I afford to include Flash on our site if our message keeps changing? Let us show you how a rich user experience can work with content management. | Feature Y | | ● ● | 07-31-2009 11:43:08 Robert Kruger | |
| dialogs_badge_web20.gif | How can I convince my customers that we are current when our website feels old? We can bring you online presence up-to-date. How can I help my interactive team stay on | Feature Y | | ● ● | 07-31-2009 11:43:40 Robert Kruger | |

Content management (CMS) / development software for any sized website project.

Dialogs Details

Dialogs is the web development software and content management with unrivaled designs and branding accuracy.

DIALOGS™ WHY DIALOGS? FEATURES WEBSITES DETAILS GET DIALOGS

Great things happen when technology and design work together. [SEE WHY](#)

Dialogs is the professional web tool.

No other web development tool offers more features or a more design-accurate content management system than Dialogs. It's more efficient than cheap, open-source solutions, which means your next website will be completed faster and with fewer compromises. Because there is a company that stands behind Dialogs, your site will be secure, reliable, scalable, and supported for years to come. Dialogs has one goal - giving you all you need to grow your business. With Dialogs, you **work the web**.

GROW BUSINESS **SUPPORT BRAND** **RETAIN CONTROL** **MANAGE RISK**

We've all heard it. Risk is a part of doing business. For many, it's the scary part. Fear of making a mistake can cause you to not take any step. Fear stifles growth, and if you aren't growing, your competition is catching up to you (or passing you). Dialogs can take away the fear of the web. Internet activities like e-commerce and moderated forums can be safe and secure with Dialogs. You can also stay ahead of compliance requirements. Dialogs can silence those nasty things that go bump in the night.

AWARD-WINNER
REALSchoolGardens.org wins a silver national Adly award.

Can my website have ecommerce without assuming a huge amount of risk?
We have the answers you need to succeed.

It's Dialogical...
Jul 30 Some things live up to the hype. All too often, marketing goes ahead of product development. But sometimes, companies get it right.
Jul 30 How much should a website cost? People who ask that question seldom understand why there is no easy answer.
Jul 30 What's in a name? If it works, who cares what it's called? Needless to say, I'm not in marketing.

Featured website
NormanRegional.com gives hospital system a healthy look.

How can I afford to include Flash on our site if our message keeps changing?
Let us show you how a rich user experience can work with content management.

Find us on Facebook
Dialogs on Facebook

WEBSITES **DETAILS** **GET DIALOGS**

“We’ve been hooked on the first project. They [Dialogs Professional Services] are a true partner that brings solutions to the table rather than limitations.”
— Jason D., agency partner

Featured website
SnoringCenter.com makes some noise with search engines.

I have a website. Why do I need twitter and facebook and all these other sites?
We can help you simplify your connections to all the latest social channels.

Dialogs is a robust application for rapid use with proven scalability and stability, and usability frustrations of limited code or cost extra.

Dialogs is the professional web tool. Dialogs is a robust application for rapid use with proven scalability and stability, and usability frustrations of limited code or cost extra.

Dialogs is the professional web tool. Dialogs is a robust application for rapid use with proven scalability and stability, and usability frustrations of limited code or cost extra.

DIALOGS FEATURES
Content Management
Design Accuracy
SEO Toolbars
Social Networking
Web 2.0 Experience
Flash and Rich Media
eCommerce Solutions

GLOBAL ACCESSIBILITY
Data Applications
Tech Documentation
Security Integrations
Professional Services
Development Tools

KEY INFORMATION
The Dialogs
Type Publisher
Hosting Specifications
The License
Philosophy
Special Offers
Buy Dialogs

RECENT WEBSITES
Dialogs
Engage Tech
Rhonda Allison
Flowers Park & Rec
City of Fate
Norman Regional
Brick House

CONTACT US
Kaleidoscope
5207 East Mockingbird
Suite 500
Dallas, TX 75206
800-707-0108

CONNECTIONS
Facebook
Twitter
LinkedIn
Google+
YouTube
Search

RECENT WEBSITES
Dialogs
Engage Tech
Rhonda Allison
Flowers Park & Rec
City of Fate
Norman Regional
Brick House

CONTACT US
Kaleidoscope
5207 East Mockingbird
Suite 500
Dallas, TX 75206
800-707-0108

CONNECTIONS
Facebook
Twitter
LinkedIn
Google+
YouTube
Search

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POWERED BY DIALOGS

Getting around in Dialogs is easy.

- ❶ **Favorites:** You may have access privileges to many Dialogs tools and features. Marking items as favorites simplifies navigation around the Dialogs backend.

- ❷ **Page Groups:** Site content can be organized in one or more page group; Dialogs administration pages are contained in /a/.

- ❸ **Search and Clear:** type a word or words in the search field and click “Search”; click the “Clear” button to remove your search criteria and display the entire table of data.

- ❹ **Sortable Column Headers:** line items in tables can be sorted (ascending or descending) by clicking once or twice on a column header.

- ❺ **Edit Icon:** This button is used to open the content entry screen (see page 13) for a List item or a Page.

- ❻ **Copy Icon:** This icon is used to duplicate an item, including all design formatting and content. Duplicating an item (and then editing the content in the duplicate) is often easier than creating a new item.

- ❼ **Preview Icon:** Clicking this icon opens the associated page in a new browser window or tab. This icon is only available for Pages.

- ❽ **Status Buttons:** These buttons control where the page is displayed. Green means the item is live to the public and is included in navigation. Yellow means the page is not in the navigation, but the public can see the page if they know the exact URL of the page. Red means the page is inaccessible.

Pages

http://www.dialogs.com/a/KDpg_pages.html?expand_tree=02

User: Robert Kruger | Logout
Auto Logout at 0:01

Capture | **Content** | **Pages** | **Architecture** | **Features**

Content

Pages

Badges

Features

Highlights

Partners

Websites

Website Features

Private Docs

Website Slides

Contact Submittals

Search_Terms

Forums/Blogs

Documentation

Design

Access

Tools

Setup

Page Group /en/

Search **Clear** [Advanced Search](#)

| Position | URL | Menu Display | Automation | Status | Priv | Modified By | Edit |
|----------|---------------------------|-------------------|-------------------------|--------|------|--------------------------------------|------|
| | test_scroll.html | test_scroll | | ● ● ● | | 07-29-2009 10:30:46 Charlie Brown | |
| | LMdialogs_details.html | LMdialogs details | | ● ● ● | | 07-30-2009 17:46:04 Charlie Brown | |
| 01 | index.html | Home | | ● ● ● | | 07-31-2009 10:25:58 Robert Kruger | |
| 02 | whydialogs.html | Why Dialogs? | | ● ● ● | | 08-04-2009 14:43:45 Brett Barron | |
| 02.01 | foragencies.html | For Agencies | | ● ● ● | | 07-30-2009 14:09:11 Robert Kruger | |
| 02.02 | fordevelopers.html | For Developers | | ● ● ● | | 07-30-2009 14:10:16 Robert Kruger | |
| 02.03 | siteowners.html | For Site Owners | | ● ● ● | | 07-30-2009 14:11:30 Robert Kruger | |
| 03 | Dialogs_Features.html | Features | | ● ● ● | | 07-30-2009 14:13:33 Robert Kruger | |
| 04 | dialogs_websites.html | Websites | | ● ● ● | | 07-30-2009 18:04:43 Charlie Brown | |
| 05 | Details.html | Details | | ● ● ● | | 07-24-2009 16:19:28 Robert Kruger | |
| 06 | Dialogs_Support.html | Dialogs Support | Dialogs_Support.inc.php | ● ● ● | | 08-04-2009 14:44:36 Robert Kruger | |
| 07 | GetDialogs.html | Get Dialogs | | ● ● ● | | 07-30-2009 14:02:27 Robert Kruger | |
| 08 | legal.html | Legal Statements | | ● ● ● | | 07-24-2009 12:00:58 Robert Kruger | |
| 09 | Sandboxes.html | Sandboxes | | ● ● ● | | 08-01-2009 09:58:13 Brett Barron | |
| 99 | blogs.html | Blogs | dialogs_blog.inc.php | ● ● ● | | 07-30-2009 11:43:03 Charlie Brown | |
| A.Z | rss.html | RSS | | ● ● ● | | 07-20-2009 17:27:05 Charlie Brown | |
| A.Z | 404.html | 404 | | ● ● ● | | 07-20-2009 17:28:53 Charlie Brown | |
| A.Z | Sample_email_form.html | Test Form Email | | ● ● ● | | 12-07-2008 15:02:58 Admin | |
| A.Z | ThankYou.html | Thank You | | ● ● ● | | 01-29-2009 14:24:23 Admin | |
| A.Z | dialogs_blog.html | Blog | dialogs_blog.inc.php | ● ● ● | | 07-20-2009 17:22:20 Charlie Brown | |
| A.Z | dialogs_blog_History.html | Blog | | ● ● ● | | 07-20-2009 17:24:05 Charlie Brown | |
| A.Z | diablog.rss | RSS | | ● ● ● | | 07-20-2009 17:27:12 Charlie Brown | |
| S | cart.html | Shopping Cart | cart.inc.php | ● ● ● | | 02-11-2009 14:26:01 Brett Barron | |
| Z | Internal.html | Internal | | ● ● ● | | 06-24-2008 10:49:40 Admin | |

● = Not Available ● = Available But Not In Menu ● = Available & In Menu = Edit = Duplicate = View

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Done

The content entry screen is organized for simplicity.

- ❶ **SEO Toolbox:** Search engines primarily rank search results by comparing body copy to the page title and the H1 tag. Search engines use meta keywords to organize indexed content within their own databases. The contents of the meta description field is commonly displayed as the search results blurb. Dialogs organizes these four key SEO fields for easy optimization. In addition, Dialogs can quickly create SEO phantom pages – duplicate pages built around specific search terms to further strengthen the site’s SEO.

- ❷ **WYSIWYG:** the WYSIWYG (What You See Is What You Get) bar allows users to perform simple HTML edits like style tagging, bolding, italicizing, and bulleting. WYSIWYG can be turned off for users who prefer to work in HTML.

- ❸ **File Uploads:** content entry screens for Pages or List items may include an option for content editors to upload one or more photos or downloadable documents. Files may also be moved to the web server via ftp, and the filename can be entered in the content form.

- ❹ **Revisions:** the “Go Back To” dropdown will undo to any previous save of the page or list item (*all* previous versions are saved permanently); the “See Differences” dropdown will display (in a new window) the difference between the current version and any previous save of the page or list item.

- ❺ **Save, Save and Previous, Save and Next, Delete (With Assets):** when you edit the content of a page or list item, that change is not added to the website until one of the “Save” buttons is clicked; clicking “Save” saves the current edits and returns the user to the previous List table; clicking “Save and Previous” saves the current edits and moves the user to the previous item from the List table; clicking “Save and Next” saves the current edits and moves the user to the next item from the List table; Delete will delete the page or List item from the website permanently.

Done

Dialogs Capture – project management and documentation that stays with the site.

❶ Capture is a forum that documents the information architecture of your website and discussions about implementation. Capture enables you to communicate with developers and colleagues. Posts to Capture may be directed to an individual's attention or to groups.

Capture can also be used to document how the website has been customized. This documentation stays with the site permanently, providing helpful information now and in the future.

There are four parts to Capture:

- ❷ **Architecture:** This is an outline of all content included in the site. Click on the name of a content item to access the comments forum.
- ❸ **All Tasks ToDo:** This is a complete list of ToDo items. Before writing a comment about a revision, review this ToDo list to see if someone is already working on the issue.
- ❹ **Recent Posts:** This lists all ToDo tasks and comments in chronological order. This is a convenient way to review activity during busy periods of development.
- ❺ **Dashboard:** (shown) This shows all tasks and comments directed to your attention.

Set user privileges with complete flexibility.

Each contributor to your website will have a unique user profile ❹. Access privileges can be set for each user according to their role in the project.

Dialogs manages permissions for each item of content using an Access Control List (ACL) which defines read and/or write permissions at the Group level ❷. Allowing a user permission to read or write a particular piece of content in Dialogs is as simple as adding them to the correct Group.

A user with admin privileges will see (and can edit) all aspects of the site including content, page templates, CSS, automation, user profiles, etc.

In this example, the user is the designer. This user will only have access to the parts of the site that pertain to design ❸ – this user will not even see the other Dialogs navigation items ❹.

Dashboard

http://www.dialogs.com/a/dashboard.html

Dialogs www.dialogs.com

User: Robert Kruger | Logout
Auto Logout at 0:51

1 Capture **2** Architecture **3** All Tasks ToDo **4** Recent Posts **5** Dashboard

Dialogs Dashboard

Welcome to Dialogs.

My Tasks

| Done Task | Type | Approval | Modified |
|---|------|----------|--------------------------------|
| <input type="checkbox"/> All badges are not loading (New Comment) | | | 07-30-2009 11:09:25 Author: bb |
| <input type="checkbox"/> Rowlette | | | 07-30-2009 10:43:20 Author: cb |
| <input type="checkbox"/> type? | | | 07-30-2009 09:57:46 Author: cb |
| <input type="checkbox"/> License copy | | | 07-29-2009 10:58:15 Author: cb |

Also to My Attention

| ACK Topic | Attn | Approval | Modified |
|---|------|----------|---------------------------------|
| <input type="checkbox"/> Websites (New Comment) | rk | | 06-30-2009 09:44:44 Author: Jen |
| <input type="checkbox"/> Powered By Dialogs (New Comment) | rk | | 07-16-2009 20:52:24 Author: bb |
| <input type="checkbox"/> The Blogs (New Comment) | rk | | 07-22-2009 09:18:24 Author: cb |
| <input type="checkbox"/> Blogs (New Comment) | rk | | 07-30-2009 11:10:12 Author: bb |
| <input type="checkbox"/> Home (New Comment) | | | |

SEO Preservation technique:

- Before go-live, a google search for 'dialogs' returns "www.dialogs.com/index.html" in position 8 (first page).
- We don't want to loose that as the new URLs are indexed.
- I've duplicated /en/index.html, placed it in "/" page group and made "/" the default pagegroup.
- I tested all links and everything works fine this way.

| | | | |
|---|------|--|--------------------------------|
| <input type="checkbox"/> SEO and SEO Site Index (New Comment) | KISI | | 07-31-2009 07:00:35 Author: bb |
| <input type="checkbox"/> 00.04 Powered By Dialogs | rk | | 07-15-2009 18:16:18 Author: bb |

Your unique secure rss feed URL is:
https://www.dialogs.com/a/KDpg_attn_me_rss.xml?code=249403f3c2b1189dee56386ed3c382ae

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POWERED BY **DIALOGS**

Dialogs

User: Robert | Logout
Auto Logout at 13:23

1 Capture **2** Content **3** Forums/Blogs **4** Documentation **5** Tests **6** Design **7** Access **8** Login **9** Users **10** Groups **11** Tools **12** Setup

KDist Users

Save **Save & Previous** **Save & Next** **DELETE**

Login Name: Jane

Display Name: Jane Designer

Password: 3b8d7166ee0119179809c9ad9210f011
Md5 Hash shown. If you enter a new one it will get re-hashed automatically.

Email: jdesigner@siteowner.com

Landing Page: /a/dashboard.html

☒ Use WYSIWYG

7 Groups

Available:

- Approval_7
- Devel
- Everyone
- Locks
- Make_Live
- Orders

Selected:

- Design
- Forum_Moderator
- Nav_Menus
- Public Content Editor
- capture
- shortcuts

8

Attn Groups (For Process) » Owner

Open IDs

EXPAND

For more information, contact your creative agency or visit www.Dialogs.com

